

# Ashford Health & Wellbeing Board (AHWB)

## Partner Quarterly Update for Public Health – Quarter 2: July to September 2016

What's going on in our world	<ul style="list-style-type: none"> <li>Public Health Kent and Medway contributing to the Prevention chapter of the Sustainability Transformation Plan. The themes included are Obesity, Physical Activity, Alcohol, Smoking, Workplace Health and Mental Health. Business Cases with Return on Investment calculations have been submitted.</li> </ul>
Success stories since last AHWB	<ul style="list-style-type: none"> <li>The Chartered Institute of Environmental Health has reported on the success of Ashford Smokefree Parks and presented an Ashford Case Study that will be promoted nationally as part of National Environmental Health Day (on 26<sup>th</sup> September 2016).</li> </ul>
What we are focusing on for the next quarter <u>specific to the key projects</u>	<p>SMOKING</p> <ul style="list-style-type: none"> <li>Midwife with a lead on Smoking in Pregnancy post has started and will be responsible for implementing the babyClear programme across EKHUFT. Currently only 50% of women are being CO monitored at first midwifery appointment against a target of 95%. The post is to champion a reduction in smoking in pregnancy rates, supporting midwives with routine CO m monitoring and encourage pregnant women who smoke to access stop smoking services.</li> <li>Stoptober campaign targeting resources in Acute Hospitals, raising awareness of stop smoking services and offering support to Quit.</li> <li>The Smoking Task and Finish Group are exploring work with primary schools in areas with greatest smoking prevalence to adopt Smoke Free School Gates signage to discourage parents from smoking on the periphery of school grounds.</li> <li>A range of other initiatives delivered by the Smoking Task and Finish group are identified through the Action Plan Update Report for the Ashford Health and Wellbeing Board.</li> </ul> <p>OBESITY</p> <ul style="list-style-type: none"> <li>The National Obesity Strategy has now been published. <a href="https://www.gov.uk/government/publications/childhood-obesity-a-plan-for-action/childhood-obesity-a-plan-for-action">https://www.gov.uk/government/publications/childhood-obesity-a-plan-for-action/childhood-obesity-a-plan-for-action</a>.</li> <li>Further progress on the Ashford Healthy Weight Action Plan is highlighted in the Update Report to the Ashford Health and Wellbeing Board.</li> </ul>
Anything else relevant to AHWB priorities NOT mentioned above	<ul style="list-style-type: none"> <li>Health Inequalities – The new Health Inequalities Strategy, Mind the Gap 2 has been produced and recommends an Asset-based approach to identifying local community resources. The Healthy Weight and Smoking Task and Finish Groups will organize an asset-based mapping exercise for Healthy Weight and Smoking in the lowest Lower Super-output areas (LOSAs) which have the highest obesity and smoking rates.</li> </ul>

Strategic challenges & risks including horizon scanning?	Public Health and other County Council departments need to identify further cost savings for future financial years.
Any thing else the Board needs to know	No
Signed & dated	Deborah Smith 4 <sup>th</sup> July 2016





